

Foundations of innovation.

Understand how systematic innovation can revolutionise your thinking processes and help you and your team develop ideas that work.

About systematic innovation.

Systematic innovation is different. It is not about random creativity, brainstorming and working environments filled with bean bags and juice machines.

Systematic innovation is a rigorous process for creating ideas and solving problems in a methodical, predictable way.

Foundations of innovation.

This introductory workshop builds the understanding and skills necessary to use systematic innovation tools and techniques in your everyday working life.

The **foundations of innovation** focuses on introducing the blackswan IDEAL systematic innovation framework and its application in solving your business problems.

Workshop Programme

Designed for those with little experience or knowledge of systematic innovation tools and techniques, the **foundations of innovation** programme will introduce participants to a world of innovative process where they will be able to solve real-life problems creatively and enjoy facing most types of daily business challenges.

This relaxed and informative workshop provides an excellent grounding in systematic innovation and IDEAL® process application.

“The workshop showed me how to use simple, powerful innovation techniques in my everyday working life.”

Workshop Structure

- Introduction to systematic innovation.
- The blackswan IDEAL® process.
- Understanding of the tools used in the workshop.
- Using systematic innovation to solve your problems.

An overview of each stage of the IDEAL® process and a description of the range of innovation tools gives a practical insight into systematic innovation which can be useful in solving particular problems.

All subject areas are supported by demonstrations and practical application exercises focussed on your present and future challenges.

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I	D	E	A	L
Identify the problem	Define the tools to be used	Explore the solutions	Analyse the ideas	Logical assessment
‘Start with the end in mind’ is the first rule of systematic innovation. You will uncover each stakeholder’s perfect outcome.	Understanding the range of tools you can use. How to decide the best tool for a particular challenge.	Using the IDEAL® toolkit to generate potential solutions to your specific challenge.	How do we decide on the best solutions? You will be guided through techniques which help you to analyse and modify your ideas.	We ask just two questions at the end of our process: <i>How valid is our solution?</i> <i>How valuable is our solution?</i>

Course duration and format:
1 day, interactive workshop

Location:
Events can be run at your own facilities, or a venue arranged by blackswan