

Exploring systematic innovation.

Get under the skin of systematic innovation and the blackswan IDEAL® process to solve problems and generate ideas that work.

About systematic innovation.

Systematic innovation is different. It is not about random creativity, brainstorming and working environments filled with bean bags and juice machines.

Systematic innovation is a rigorous process for creating ideas and solving problems in a methodical, predictable way.

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The **exploring systematic innovation** intermediate level workshop delivers a deeper understanding of the blackswan IDEAL systematic innovation framework and how it can be used to create your 'next big thing'.

Workshop Programme

This intensive 2 day programme is designed for those people who have a fundamental understanding of systematic innovation skills.

Participants will learn about an array of creative techniques which can be used to solve complex problems.

“Powerful stuff. Not only did we generate great ideas, but we were able to create a strategic and tactical roadmap for success, avoiding potential pitfalls”

Workshop Structure

- The IDEAL® systematic innovation process
- Understanding the systematic innovation toolkit
- Anticipate future trends with systematic strategy
- Overcoming the hurdles to reach your ideal solution

At each stage of the process you will apply systematic tools that enable you think more effectively and generate better ideas.

All subject areas are supported by demonstrations and practical application exercises focussed on your present and future challenges.

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I	D	E	A	L
Identify the problem	Define the tools to be used	Explore the solutions	Analyse the ideas	Logical assessment
<p>Start with the end in mind' is the first rule of systematic innovation.</p> <p>You will identify and apply the appropriate tools to precisely identify your ideal solution.</p>	<p>By understanding the problems you might face, you can choose the right tools to help you solve them.</p> <p>You will learn to specifically identify these challenges to they can be overcome more effectively with the minimum of time wasting.</p>	<p>At the core of systematic innovation is the most powerful problem-solving engine available, the Contradiction Matrix.</p> <p>The resulting solution strategies, or combinations of them, are capable of identifying the solution to any problem our client's might have.</p>	<p>How do know if your solution is the best? Systematic strategy techniques allow you to answer this by anticipating the future.</p> <p>Using radar plots you will analyse your ideas according to evolution trends, allowing you to see what you can and will achieve on your innovation journey.</p>	<p>Learn how to break free of the array of physical, commercial and mental blockages that have impeded progress in the past.</p> <p>We will take you 'outside the box' to review your solutions and give the best possible assessment of future success.</p>

Course duration and format:
2 day, interactive workshop

Location:
Events can be run at your own facilities, or a venue arranged by blackswan.